

PRIVACY POLICY (24 October 2021)

This is the privacy policy of Smart Friday B.V. (further called “Smart Friday”), residing on Stuwmeer 108, 3994 HS Houten, The Netherlands. The Chamber of Commerce number of Smart Friday is 74054333.

Smart Friday is responsible for the collected personal information through the following websites:

- safelaceindustrial.eu
- safelaceactive.eu
- smartfriday.nl

We shall from time to time adjust our privacy policy and we advise visitors of our websites to check changes to the policy from time to time. Changes will be effective immediately from the moment of placing the new policy on the websites.

WHICH INFORMATION DOES SMART FRIDAY COLLECT AND WHERE DO WE USE IT FOR?

We collect the following information from you when supplied to us through creating an account or by ordering one of our products:

1. Name
2. Email
3. Telephone number
4. Address
5. History of purchases
6. (With account) password
7. (When applicable) Company name and VAT number

LOGFILE INFORMATION

We collect information your browser sends to us when visiting our website. The logfile from this visit may contain information like IP-address, browser-type, browser-version, pages you visited on our website, time and date of your visit, time you stayed on a particular page en other statistics.

ANALYTIC SERVICES

We use third party analytic services. These will help us measure traffic and trends of our websites. These tools collect information send by your computer or other devices when visiting our websites and other websites. These services will help us improve our website. These tools will use “cookies”, which are simple text-files registered on your hard-drive or in the memory of your device. Cookies cannot harm your computer nor files on your computer. Cookies collect anonymous information about your log-information and log-behavior. Google analytics installs a permanent cooky on your web browser to identify you. This cooky can only be used by Google. Google’s authority to use and share information is limited by ‘Google Analytics Terms of Use’ and the ‘Google Privacy Policy’. You can prevent Google from identifying you by disabling cookies.

HOW LONG DO WE KEEP YOUR INFORMATION?

Smart Friday keeps personal information for as long as it is necessary for the purposes for which they are stored en are processed in coordination with the Law.

REQUEST FOR CONSIDERATION

If you would like to know which information is stored by Smart Friday, you can contact our support center by mailing at: info@smartfriday.nl

In this way it is also possible to change your information or have them removed. It is possible that after removal of your information some of it will be kept if this is necessary for order processing or according to the Law.

HOW TO OBJECT

You can always object to the use of your personal information for marketing purposes by mailing us at info@smartfriday.nl.